**MEDIA RELEASE NO.1**
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# Red-Light Cameras Coming Soon

**ESSA, ON –** The Township of Essa is moving forward with the installation of red-light cameras at selected signalized intersections as part of a new road safety initiative aimed at reducing red-light running and improving safety for all road users. The Township has received approval from the Ministry of Transportation to operate a Red-Light Camera Program within its boundaries, following the filing of Ontario Regulation 228/26 on July 13, 2026, which amends Ontario Regulation 277/99 to add Essa to the list of municipalities authorized to participate in the provincial program.

The program is intended to enhance community safety at selected intersections by helping deter red-light running and reduce collisions. Red-light cameras operate as an automated enforcement tool and are used in municipalities across Ontario to support safer roads for drivers, pedestrians, cyclists and other road users.

*"Safe roads start with responsible driving. Every driver is expected to follow traffic laws, including stopping at red lights, whether a camera is present or not. The OPP continues to work toward reducing preventable collisions through education, enforcement, and community awareness."*

*~ A/Inspector Kevin Bucknor ~*

## What is a Red-Light Camera System?

A red-light camera system detects and captures images of vehicles that enter an intersection after the traffic signal has turned red. The system captures a sequence of photographs, including an image of the vehicle as it crosses the stop line on a red signal and another as it proceeds through the intersection.

Images are reviewed by a Provincial Offences Officer as designated by the Minister of Transportation. If a violation is confirmed, a Penalty Order is mailed to the registered owner of the vehicle in accordance with Ontario Regulation 277/99. Camera-based red-light running violations do not result in demerit points and do not impact vehicle insurance.

## How Were Site Locations Selected?

Red-light camera locations were prioritized using several safety-related criteria, including:

- Historical collision data
- Traffic volume
- Locations near vulnerable road users
- Red-light running data (where available)
- Site suitability, including visibility and space for camera equipment

Based on this review, the following intersections have been selected for Phase 1 of Essa's Red-Light Camera Program:

- **Mill Street / Brentwood Road**
- **County Road 90 / 5th Line**
- **Barrie Street (County Road 27) / Innisfil Beach Road**
- **Barrie Street (County Road 27) / Robert Street (County Road 21)**

An interactive map will be available on the Township of Essa website to provide the public with information about red-light camera locations www.essatownship.on.ca.

## When Will the Red-Light Cameras Become Operational?

Over the past few weeks, staff have worked with a prescribed vendor, Global Traffic Group, to coordinate the installation of red-light camera units and the necessary signage at the selected locations in the Township of Essa.

Essa's first Red-Light Camera will become operational at the intersection of Mill Street and Brentwood Road (Angus) on December 6, 2026. Additional locations as listed above will become operational shortly thereafter.

For more information on Essa's Red-Light Camera Program, please visit www.essatownship.on.ca.

**Contact**
Lisa Lehr, CMO
Manager of Automated Photo Enforcement
Township of Essa
705-424-9770 ext 117
llehr@essatownship.on.ca