

FOR IMMEDIATE RELEASE

County of Simcoe and Area Partners to Host the Workforce Connect Conference

Midhurst/ May 24, 2023 – The County of Simcoe Economic Development Office (EDO), in collaboration with area partners, is pleased to host the 2023 Workforce Connect Conference. The Conference is being held in-person at Tangle Creek Golf on June 7 between 8 to 10 a.m. with an online option taking place on June 8 between 9 to 11 a.m.

The Workforce Connect Conference is intended to bring together business leaders, entrepreneurs and human resource professionals across sectors including manufacturing, tourism, agriculture, tech and more! It has been designed to help share knowledge, advice, and best practices. The event will include keynote speakers and roundtable discussions. Topics include:

- Building, Attracting and Retaining Our Workforce
- Creating Workplace Cultures That Attract and Retain Talent
- Keys to Future Proofing your Talent Strategy
- Labour Shortage: The Challenges and Innovative Solutions

EVENT:	Workforce Connect Conference	
	In-person	Online
Date	Wednesday, June 7, 2023	Thursday, June 8, 2023
Time	8 to 10 a.m.	9 to 11 a.m.
Location	Tangle Creek Golf 4730 Side Rd 25 Thornton, ON L0L 2N0	Link to be provided upon registration
Registration	Space is limited so reserve your spot today! https://workinsimcoecounty.ca/2023-workforce-connect-conference/	

This event is presented in partnership with the County of Simcoe, the cities of Barrie and Orillia, the Simcoe Muskoka Workforce Development Board and Literacy Network, and the Henry Bernick Entrepreneurship Centre.

Quotes

“Building up our local businesses is key to the County’s future. Events like the Workforce Connect Conference help businesses to learn from one another as well as regional experts, so that they can succeed, grow, and support our workforce.” – *County of Simcoe Warden Basil Clarke*

“With the city of Barrie set to experience significant growth over the next several years, the need to empower our business community is essential to the health of our city’s economic future. I’m happy to see events such as Workforce Connect supporting our city’s business leaders and providing them with the steps they need to grow their business and potentially bring more jobs to our area.” – *City of Barrie Mayor Alex Nuttall*

“The City of Orillia is pleased to collaborate with the County of Simcoe and our area partners to deliver the Workforce Connect Conference. It is a great opportunity for business leaders across multiple sectors to learn and share best practices on building and retaining a strong workforce, as well as develop strategies to address the labour shortage challenges currently facing businesses.” – *City of Orillia Mayor, Don McIsaac.*

"Simcoe Muskoka Workforce Development Board and Literacy Network is thrilled to support the 2023 Workforce Connect Conference, a platform that brings together local industry leaders to address the challenges and opportunities in our region. This conference will play a crucial role in fostering collaboration, sharing knowledge, and shaping innovative solutions for building resilient workforces and attracting and retaining top talent. We invite all employers and stakeholders to join us for this one of a kind event as we work together to strengthen our workforce and drive economic growth in Simcoe Muskoka." – *Kelly McKenna, Executive Director, Simcoe Muskoka Workforce Development Board & Literacy Network*

About County of Simcoe

County of Simcoe is composed of sixteen member municipalities and provides crucial public services to County residents in addition to providing paramedic and social services to the separated cities of Barrie and Orillia. Visit our website at simcoe.ca.

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