



**TOWNSHIP OF ESSA
TRAFFIC ADVISORY COMMITTEE**

**TUESDAY, SEPTEMBER 9, 2025 – 3:15 p.m.
ZOOM MEETING
MINUTES**

In attendance:

Michael Mikael, CAO
Mayor Sandie Macdonald, Chair
Councillor Henry Sander
Rick Foley, Ward 2 Committee Representative
Nottawasaga OPP
Vanessa Kupch, Secretary
John Kolb, Manager of Public Works
Mike Owen, Ward 1 Committee Representative

Regrets: Dan tucker, Ward 3 Committee Representative

1. OPENING OF THE MEETING

Mayor Sandie Macdonald opened the meeting at 3:16 p.m.

2. APPROVAL OF AGENDA

Moved by: Sander **Seconded by:** Owen

Be it resolved that the Agenda as presented be approved.

3. ADOPTION OF MINUTES OF PREVIOUS MEETING

Moved by: Sander **Seconded by:** Owen

Be it resolved that the minutes of the Traffic Advisory Committee meeting dated April 22, 2025, be approved as printed.

4. BUSINESS ARISING FROM PREVIOUS MEETING

- 4.1 Coulson Avenue (Brian Avenue to Cecil Street) Speed Data Analysis
- 4.2 Calford Street (Shelley Place to Carmen Street) Speed Data Analysis
- 4.3 Graham Street (Calford Street to Cindy Lane) Speed Data Analysis
- 4.4 Sandy Lane (McCarthy Crescent to John James Drive) Speed Data Analysis
- 4.5 Cindy Lane (Malcolm Street to Carmen Street) Speed Data Analysis
- 4.6 Queen Street (Elm Street to Vernon Street) Speed Data Analysis
- 4.7 Armeda Clow Crescent (Cecil Street to Armeda Clow Crescent) Speed Data Analysis

5. NEW BUSINESS**5.1 Resident Concerns:**

DATE	CONCERN LOCATION:	CONCERN:
April 9, 2025	Sandy Lane	Resident is requesting for speed bumps to be installed on Sandy Lane between Brentwood Road and McCarthy Crescent near the park entrance. The resident has concerns regarding speeding along this section of the road while families with children are crossing to get to the park.
April 11, 2025	Graham Street	Resident is requesting for traffic calming measures including a slow down sign, speed bumps or a speed camera to be installed on Graham Street due to speeding. The resident is concerned for the safety of the families within the area as there is no sidewalk to utilize while walking to the park.
April 16, 2025	Mike Hart Drive	Resident is requesting for speed bumps to be installed on Mike Hart Drive due to speeding.
May 6, 2025	Osborn Street	Resident is requesting for OPP enforcement on Osborn Street due to off road vehicles speeding and causing noise disruptions to the residents in the neighbourhood.
May 6, 2025	Mill Street	Resident is requesting for OPP enforcement on Mill Street due to speeding. The resident will also be reporting this concern to Simcoe County.
May 13, 2025	Brentwood Road, Cecil Street and Sandy Lane	Resident is requesting for a controlled intersection at Brentwood Road and Cecil Street or Brentwood Road and Sandy Lane due to the high flow of traffic and speeding.
May 13, 2025	Manson Drive and McCarthy Crescent	Resident is requesting for a restricted parking sign to be installed near the mailboxes on Manson Drive and McCarthy Crescent as drivers are blocking the area for the residents to access the mailboxes. The resident also has concerns of visibility issues along these two streets due to the number of vehicles that park on both sides of the road.

5 th Sideroad & 9 th Line	5 th Sideroad & 9 th Line	Resident is concerned that the speed reduction is not going to be enforced on the 5 th Sideroad. The resident is also concerned that drivers are going to be utilizing the 9 th Line to avoid the speed reduction on the 5 th Sideroad which could result in further accidents.
June 11, 2025	6 th Line	Resident is requesting for the speed limit to be reduced on the 6 th Line from highway 89 to the 5 th Line to 60 km, due to the number of vehicles speeding.
June 12, 2025	Brykman Road	Resident is requesting to have a speed bump installed on Brykman Road east of Barrie Street due to several vehicles speeding.
June 16, 2025	Barrie Street	Resident is requesting for a stop sign or a caution sign to be installed outside of the Flag Store in Thornton. The resident is concerned that families could be hit while riding their bikes on the sidewalk, due to the hidden driveway that vehicles are entering and exiting at the Flag Store.
July 1, 2025	Corrie Crescent & Parkside Crescent	Resident is requesting for a cross walk to be installed on Corrie Crescent at the walkway of Wildflower Park to provide more awareness of families crossing the road. Resident is also concerned that vehicles are speeding from Corrie Crescent onto Parkside Crescent.
July 2, 2025	25 th Sideroad West of the 10 th Line	Resident is concerned of the number of vehicles speeding after they pass the speed camera at the top of the hill on the 25 th Sideroad. The resident noted that they have a hard time getting out of their driveway due to the high rates of speeds and is concerned for the safety of their children and neighbours. Resident is requesting for speed radar or signage to be installed to enforce drivers to slow down.
July 7, 2025	6 th Line	Resident is concerned of vehicles speeding on the 6 th Line to avoid the speed camera on the 5 th Line. The resident would like to have this issue addressed to reduce the number of vehicles utilizing this road.
July 8, 2025	5 th Line	Resident is requesting for the slow down markers on the road to be repainted.

July 11, 2025	King Street	Resident is requesting for the speed bumps on King Street to be removed until the construction is complete. The resident noted that the dump trucks are not slowing down while approaching them and is causing their house to shake.
July 16, 2025	Graham Street	Resident is requesting for a speed camera to be installed on Graham Street due to traffic and speeding.
July 31, 2025	Barrie Street & Robert Street	Resident is requesting for crosswalk lines to be painted on Barrie Street and Robert Street due to the numerous stores and families crossing the road.
August 14, 2025	William Street	Resident is requesting for speed bumps to be installed on William Street due to vehicles speeding. The resident noted that drivers are utilizing William Street to avoid the set of lights.
August 18, 2025	King Street	Resident is requesting for a crosswalk to be installed on King Street due to the high traffic of vehicles while children are walking to and from school.
August 18, 2025	Essa	Resident is requesting for speed cameras to be installed at school bus stops as the resident has witnessed vehicles speeding passed stopped school buses while children are getting on and off the buses.

6. OTHER BUSINESS

6.1 Round Table Comments/Questions.

Mike Owen, Ward 1 Committee Representative has requested for notices to be released regarding cyclists' rights and safety while sharing the roadway with vehicles.

7. ESTABLISH DATE AND TIME OF NEXT MEETING

The next Traffic Advisory Committee meeting will be scheduled virtually for January 13, 2026, at 3:15 p.m.

Thank you to everyone for their attendance and input during this term of Council.

9. ADJOURNMENT

Moved by: Sander Seconded by: Foley

Be it resolved that this meeting of the Traffic Advisory Committee of the Township of Essa adjourn at 4:15 PM.

SPEED DATA ANALYSIS

Location



Coulson Ave (Brian Ave to Cecil St)
Latitude: 44.323433
Longitude: -79.889920

Analysis Time Period



Start End
2025-05-07 2025-05-22
2:22 PM 3:22 PM

Vehicles Analyzed



10,976

Total Enforceable Violations



268

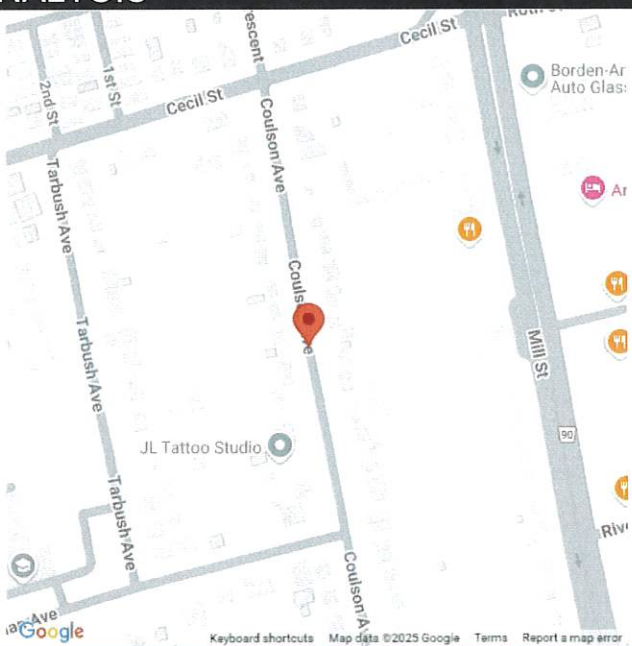
% Enforceable Violations



2%

Enforcement Rating

LOW



Speed Limit



50

Average Speed



44

Fastest Speed



91

Slowest Speed



10

SPEED DATA ANALYSIS

Location



Calford St (Shelley Pl to
Carmen St)
Latitude: 44.324619
Longitude: -79.865372

Analysis Time Period



Start End
2025-04-24 2025-05-01
1:53 PM 11:45 AM

Vehicles Analyzed



1,864

Total Enforceable Violations



3

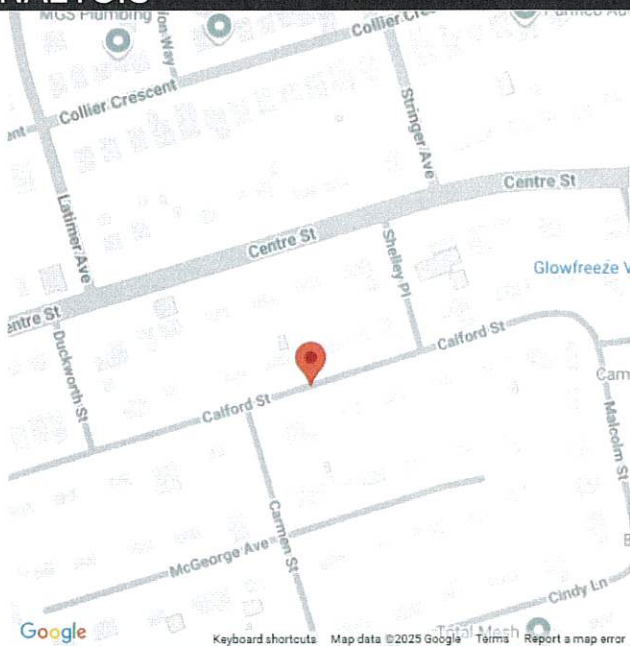
% Enforceable Violations



0%

Enforcement Rating

LOW



Speed Limit



50

Average Speed



35

Fastest Speed



67

Slowest Speed



11

SPEED DATA ANALYSIS

Location



Graham St (Calford St to Cindy Lane)
Latitude: 44.323103
Longitude: -79.868838

Analysis Time Period



Start End
2025-04-24 2025-05-01
2:19 PM 12:02 PM

Vehicles Analyzed



809

Total Enforceable Violations



0

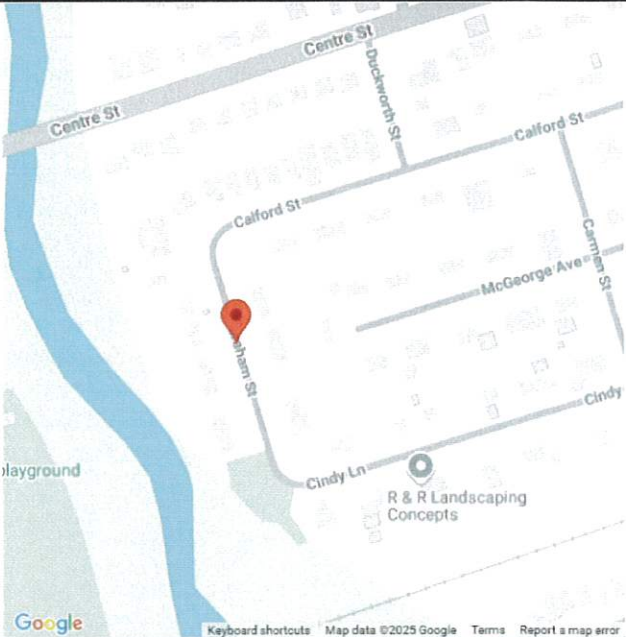
% Enforceable Violations



0%

Enforcement Rating

LOW



Speed Limit



50

Average Speed



31

Fastest Speed



60

Slowest Speed



11

SPEED DATA ANALYSIS

Location



Sandy Lane (McCarthy Cres to
John James Dr)
Latitude: 44.327401
Longitude: -79.897076

Analysis Time Period



Start End
2025-05-07 2025-05-22
2:49 PM 3:18 PM

Vehicles Analyzed



9,843

Total Enforceable Violations



88

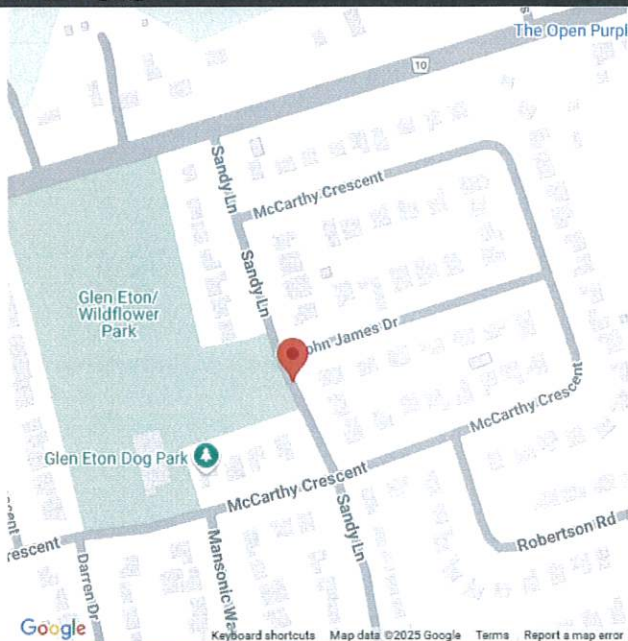
% Enforceable Violations



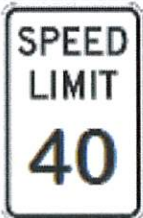
1%

Enforcement Rating

LOW



Speed Limit



40

Average Speed



34

Fastest Speed



79

Slowest Speed



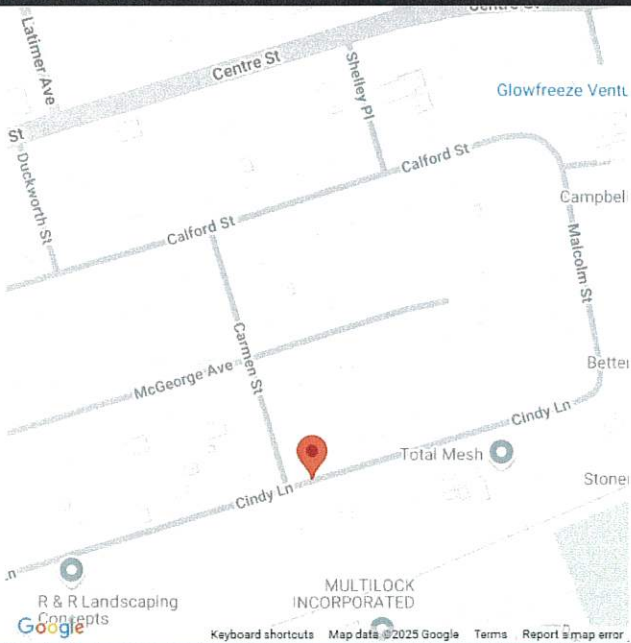
11

SPEED DATA ANALYSIS

Location



Cindy Lane (Malcom St to
Carmen St)
Latitude: 44.322896
Longitude: -79.865040



Analysis Time Period



Start End
2025-04-24 2025-05-01
2:04 PM 11:53 AM

Vehicles Analyzed



846

Speed Limit



50

Total Enforceable Violations



0

Average Speed



24

% Enforceable Violations



0%

Fastest Speed



54

Enforcement Rating

LOW

Slowest Speed



11

SPEED DATA ANALYSIS

Location



Queen St (Elm St to Vernon St)
Latitude: 44.318843
Longitude: -79.879395

Analysis Time Period



Start End
2025-05-07 2025-05-22
2:06 PM 3:24 PM

Vehicles Analyzed



4,341

Total Enforceable Violations



32

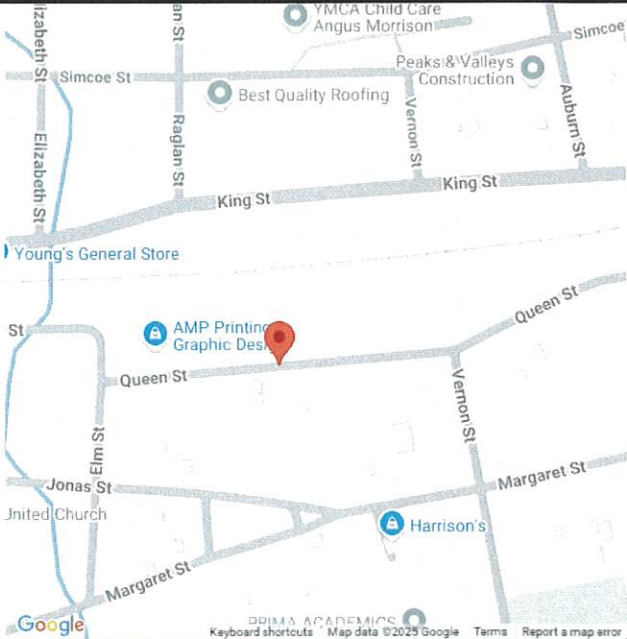
% Enforceable Violations



1%

Enforcement Rating

LOW



Speed Limit



50

Average Speed



39

Fastest Speed



90

Slowest Speed



10

SPEED DATA ANALYSIS

Location



Armeda Clow Cres (Cecil St to
Armeda Clow Cres)
Latitude: 44.325943
Longitude: -79.890531

Analysis Time Period



Start	End
2025-05-26 2:31 PM	2025-06-02 11:24 AM

Vehicles Analyzed



7,384

Total Enforceable Violations



16

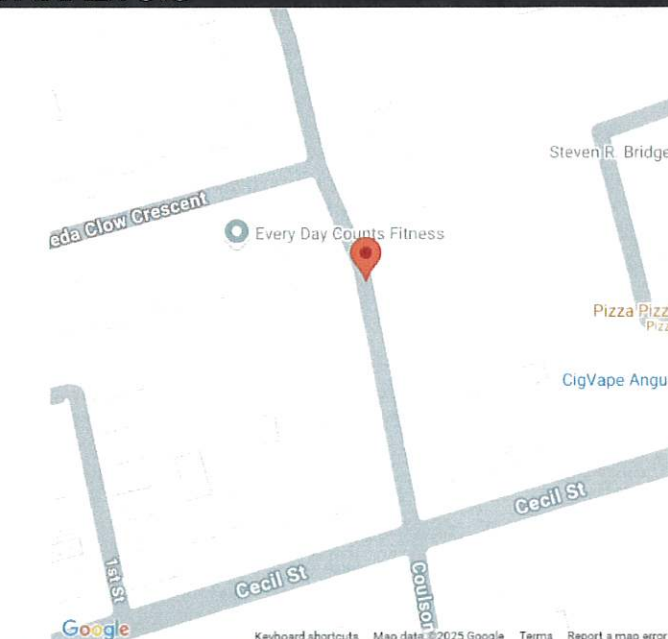
% Enforceable Violations



0%

Enforcement Rating

LOW



Speed Limit



50

Average Speed



38

Fastest Speed



92

Slowest Speed



11